

Subject: RE: Fleet Week Survey
From: "Baker, Arley" <ABaker@portla.org>
Date: 10/13/2017 05:45 PM
To: Lorena Parker <lparker@sanpedrobid.com>, "Camello, Jacob" <JCamello@portla.org>
CC: Jonathan Williams <jwilliams@lafleetweek.org>, Jenny Sova <jsova@lafleetweek.org>, "Adams-Lopez, Theresa" <TAdams-Lopez@portla.org>, Elise Swanson <eswanson@sanpedrochamber.com>

My new co-pilot Jake is finalizing our survey results in a ppt deck, but here are the questions and answers. We will send the deck out by Wednesday. Lots of GREAT feedback/data - especially if we cull it with Jonathan's survey

From: Lorena Parker [mailto:lparker@sanpedrobid.com]
Sent: Friday, October 13, 2017 5:12 PM
To: Baker, Arley <ABaker@portla.org>
Cc: Jonathan Williams <jwilliams@lafleetweek.org>; Jenny Sova <jsova@lafleetweek.org>; Adams-Lopez, Theresa <TAdams-Lopez@portla.org>; Elise Swanson <eswanson@sanpedrochamber.com>
Subject: Re: Fleet Week Survey

Arley,

We're compiling the questions that we will be asking at our Dia de los Muertos event on October 29th.

Do you have the results of another survey? Can I see the questions?

Thank you.

Kind regards,

Lorena Parker
Executive Director
San Pedro Property Owners' Alliance
San Pedro Historic Waterfront
Business Improvement District
390 W. 7th Street | San Pedro, CA 90731
T [310.832.2183](tel:310.832.2183) | F [310.832.0685](tel:310.832.0685)
Lparker@sanpedrobid.com
www.sanpedrobid.com

On Fri, Oct 13, 2017 at 5:00 PM, Baker, Arley <ABaker@portla.org> wrote:

We have a fairly similar survey, so ALOT of good data.
Where/when did you do this?

Respectfully,

Arley Baker
Senior Communications Director
Port of Los Angeles

[310-732-3093](tel:310-732-3093)
abaker@portla.org

On Oct 12, 2017, at 12:25 PM, Jonathan Williams <jwilliams@lafleetweek.org> wrote:

All-

Please see the attached results from the LA Fleet Week Foundation survey.

We will utilize some of this information to tailor next years sponsorship package as well.

Let me know if you have any questions.

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Kind Regards,

Jonathan Williams
President | LA Fleet Week Foundation
President & CEO | Battleship IOWA Museum

LA Fleet Week Foundation
Office/Fax: [310\) 971-4461 ext. 709](tel:3109714461)
Website: www.lafleetweek.org

Facebook: <http://www.facebook.com/lafleetweek>
Twitter: <http://www.twitter.com/lafleetweek>
Instagram: <http://www.instagram.comlafleetweek>

<2017 Survey.pdf>

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— Attachments: —

2017 Fleet Week Visitors Survey Facts Sheet.docx

3.1 MB